



CFMC Grant Application

COMPLETE THIS APPLICATION FOR FUNDING REQUESTS FOR THE Community Foundation of Middlesex County Competitive Cycle.

Instructions: Complete the application on the website. You may "Save and Continue Later" - the site will email you a link which is active for 30 days. Review instructions document for full details before completing. Complete all questions.

Section V requires certain documents to be uploaded to the form - see the Application Instructions Document for a list of the required items. All items must be uploaded as PDF Files. The required Project Budget form is available on the website in Word. This document must be submitted as PDF file as well.

I. Application Information

Legal Name of Organization

Essex Winter Series

Division or Department Name (if applicable)

Are you a 501(c)3 Organization

Yes

Other Tax Exempt Entity?

EIN #

06-991889

If your organization is not a 501(c) 3 tax exempt entity or division/department of a 170(c)1 government agency or religious organization, please contact Thayer Talbott, 860.347.0025, for further information before completing the application.

Dollar Amount Requested \$

4,000

Total Cost associated with request \$

8,400

Summary Statement

Funds will allow Essex Winter Series to offer its arts outreach programming in schools and community organizations in Middlesex County.

II. Funding Request Information

1. Proposal / Purpose

PURPOSE:

Essex Winter Series (EWS) is dedicated to leading and participating actively in the artistic life of the communities we serve. EWS recognizes that arts education, both nationally and locally, needs and deserves more resources. In addition to course work, music students can benefit greatly from professional-level coaching and guidance.

The EWS outreach program provides such guidance and also exposes students to a diverse body of music that they might not normally hear. Additionally, our outreach helps students in developing character and a strong foundation for learning. Students are shown the importance of discipline, commitment, and principles of effective practicing. These and other aspects of study will serve them throughout school, college, and beyond. Our teaching artists are positive role models who use the principles of music to connect with students. Students are open to expressing their aspirations to our emerging artists and ask questions about the life of a professional musician. We hope too that our program will encourage continued music study and exploration of careers in music.

In addition to music experiences for young audiences, our outreach includes bringing live music to adults, primarily in senior residences, who may not otherwise have access to our concerts. Music has an uplifting power that can help improve one's mood and the performances offered by EWS provide a sense of community through a shared arts experience. We were able to achieve this goal during the pandemic with free virtual concerts for these communities. In 2022, we anticipate that live performances will again be possible. If not, having successfully created virtual concerts for the first time last year – which were enthusiastically received in these communities – we know it is possible to create this type of outreach again if in-person performances are not possible. This holds true for schools as well. Our success at being able to react and adapt to create a quality concert experience online has given us the confidence to know that we can also create instructional videos for schoolchildren if live instruction and performances cannot happen.

We know too from the young emerging artists who perform and instruct that they are enriched and deeply moved by the outreach activities. Continuing to provide them with these experiences has become another important goal.

PROPOSAL:

Artistic Director Mihae Lee annually develops a program with “Emerging Artists” who have performed at one of the Series' events. This year, the Resurgam Quartet - a Hartford-based group of professional saxophone musicians and teaching artists - is scheduled to reach students and adults in nine Middlesex County communities in late March of 2022 (21st, 22nd, 23rd).

The group's brief, but busy three-day residency with EWS will bring the quartet to several locations to work with a variety of age groups, including Chester, Deep River and Essex Elementary Schools, St. John's School in Old Saybrook, Middletown and Valley Regional High Schools, Community Music School, Masonicare at Chester Village, Essex Meadows, Covenant Village of Cromwell, and The Saybrook at Haddam.

School programs for elementary grade students in kindergarten through 6th grade will include a performance with instrument demonstration. Activities for upper grades include a performance and master class where teaching artists offer one-on-one coaching for student musicians. Additionally, an open-to-the public master class is offered with Community Music School so that anyone may attend and participate.

Programs for adults include a performance and question-and-answer session. The artists perform at locations where they can reach seniors and others who generally cannot attend EWS concerts.

2. Sustainability and Assessing Impact

EWS outreach continues to expand and we continue to look for ways to expand, so that it will remain a meaningful part of our

mission and services.

For the past several years before the pandemic limited our outreach options last year, EWS collaborated with administrators and music faculty in local schools in response to their requests to supplement curriculum with live performance and master classes. Approximately 3,000 individuals were reached when we last had live performances. We fully intend to continue this initiative. Since our proposed project under this grant request occurs early in 2022, we anticipate being able to be in schools and senior facilities again to fully realize our outreach goals. And again, because our offerings are a type of music that many children are not often exposed to, our board is exploring the option of one or more educational videos that can be shared with schools if live performances are prohibited. For the senior communities, we successfully reached them with virtual concerts last year and can again. And while we cannot specifically assess the number of individuals who viewed the four free virtual concerts offered last year, we do know that each averaged about 400 views.

The effectiveness of our program is gauged based on written and verbal feedback received from students, teachers, administrators, and audience members. We know from past outreach efforts that several students were inspired to study privately as a result of our program and others continued their music studies beyond high school. As in past years, our success is also determined by the invitations to return each year. During the last few years, we have added four facilities that are visited each year, most at the request from the school or senior community. This growth speaks to the positive impact our efforts, expanding reach and the sustainability of the program.

III. Grant Program / Project Information

Organization Area of Impact (choose ONE)

Education (Community Wide/Schools)

Grant Type (choose ONE)

Program Development/Implementation

Target Demographics (Select all that apply):

- Adults
- Youth (ages 13-17)
- Children (ages 6-12)
- Students
- Other

Other Demographic:

Senior citizens

Geographic Area(s) Served By This Application:

- Chester
- Cromwell
- Deep River
- Essex
- Haddam
- Middletown
- Old Saybrook

Total Number of People in Middlesex County Personally Impacted

approx. 3,000

IV. Organization Information

Board of Directors / Trustees Information

Total Number of Directors/Trustees:

6

Percent (%) of Directors/Trustees who contribute annually to Operations

100%

Average number attending in person:

5

Total Number of Board meetings held last year:

10

Date most recent IRS Form 990 was filed:

2020

Year of Return:

2019

Organization's Fiscal Year

June 1 - May 31

Organization's Total Operating Budget

148984

Division Operating Budget Information

National Organization Chapter Information

Have you APPLIED for funding from CFMC previously?

Yes

Did you RECEIVE a competitive process grant in the:

- 2018-2019 cycle
- 2019-2020 cycle

Brief Background Statement of the Organization:

The EWS mission is to bring the finest classical and jazz music, in live performance, to the Connecticut River Valley and Shoreline Region during the winter and cultivate its appreciation to the widest audience. This was the dream of Francis Bealey and Fenton Brown, founders of EWS in 1978 who guided the series for 32 years. In 2011, renowned pianist Mihae Lee became the first Artistic Director, establishing the *Fenton Brown Emerging Artists Concert* to honor Brown's legacy and introducing our Outreach Program of emerging artists performing in area schools and senior residences. Moving forward, we must remain adaptable to the "new normal" to continue our mission for our communities, which may include efforts beyond live performances.

V. Additional Information To Be Included with the Application

Please Note: Additional information requested below MUST be uploaded in PDF files. Other document formats will not be accepted by the application form. Attempts to upload other file formats could result in a loss of all application data entered.

A. CFMC Application Budget Summary Form:

- CFMC-Summary-Budget-Form-2022.pdf

B. Current Organization Operations Budget

- EWS-2022-FY2022-Budget.pdf

C. Board of Directors and Officers List

- [21-22-Board-List-for-CFMC-Grant-App.pdf](#)

D. IRS Tax Exempt Determination Letter

- IRSLetter-EWS-501c3.pdf

E. PPP / EIDL / Other Loan Information

Loan/Grant Type (ie. PPP, EIDL)	Amount Received	Forgiveable or Repayment
State of Connecticut COVID-19 CARES Grant	\$3,000	FY21 Forgiveable (Grant) for 2020-2021 FY

F. America Rescue Plan Act (ARPA)

No

Additional financial documentation, including the organization's most recent audit, annual report, and IRS Form 990 may also be required. Only provide this information if requested.

For programs or projects which are collaborations among two or more organizations or where an organization provides in-school or after-school programming for schools, the Community Foundation requires a list of organizations or schools partnering with your organization as well as Letters of Support.

For the purposes of this application, collaborations are defined as partnerships where two or more agencies are committed through staffing, funding, and resource allocation to the goals and objectives of the program described. Because the nature of the collaboration requires two or more entities to work together, for the purposes of funding, only one organization may complete the application, and in doing so, accepts responsibility for all evaluative and fiduciary reporting.

For all collaborations, the Community Foundation requires letters of support from the non-applicant organization(s) and/or from the school(s) and school district(s) at which the applicant organization is the program.

Is this application a collaboration of two or more nonprofit organizations (NOT schools)?

No

Is this application in collaboration with a School(s) or School Districts?

Yes (Letter(s) of Support REQUIRED)

If Yes, is this a New or On-Going Collaboration?

On-going

If this is an On-Going Collaboration, how long has the collaboration existed?

In Middletown, 8 years; others are 6 years or more

List of Collaborators

Middletown Public Schools - Michael T. Connor, Ed.D, Superintendent

Region 4 Schools - Dr. Sarah Brzozowy, Assistant Superintendent

Letters of Support (if a collaboration with schools or other nonprofits))

VI. Organization Contact Information

Are you a new nonprofit applicant to the Community Foundation?

No

Executive Officer's Name

Joan Fox

Title

Administrative Director

Phone

(860) 272-4572

Executive Officer Email

jfox@essexwinterseries.com

Contact Person

Title

Phone

Application Contact Email

Mailing Address

P.O. Box 383
Essex, Connecticut 06426
United States

Street Address

Connecticut
United States

Website

essexwinterseries.com

Social Media Channels

Facebook: [@essex.winter.series](https://www.facebook.com/essex.winter.series)

YouTube: <https://www.youtube.com/channel/UCQHZ3uOHdIkzXfADcnfVeeA>

Instagram: [essexwinter](https://www.instagram.com/essexwinter)

VII. Non-Funding Needs

VIII. Marketing and Public Relations

Organizations receiving grants from the Community Foundation of Middlesex County must promote their funding awards according to the marketing and public relations guidelines established by the Community Foundation. By signing the application below, the CEO/Executive Director understands the Community Foundation's marketing and public relations requirements if awarded a grant. The Community Foundation will host a seminar on marketing guidelines and tips for grantees annually. The Community Foundation's Grantee Communications Kit may be downloaded on our website in the Nonprofit Resources section, middlesexcountycf.org/nonprofits/resources/forms-pr-guidelines/.

IX. Tax Exempt Standing and Use of Grant Funding Certification

By signing this application, the CEO/Executive Director/Board President is certifying that your organization is a qualified 501c3 organization or other charitable organization recognized and currently in good standing with the IRS, or 170(c)(1) governmental agencies. Should a grant be approved by the Community Foundation of Middlesex County, these funds may only be used for the purpose outlined in your original application; you must notify us if you are unable to do so. If grant funding is provided, you may only use these funds for charitable purpose as described in Section 170(c)2 of the IRS code, and funds may not be used for any political or lobbying activity. In addition, no tangible benefits, goods or services may be received by our donors or by staff members of the Community Foundation of Middlesex County in exchange for grant funding.

Signature Certification

I certify that my printed name as stated and assigned below constitutes my signature and may be accepted as such.

Printed Name

Joan Fox

Title

Administrative Director

Date

09/23/2021

Essex Winter Series 2021-2022 Board of Directors

Susan Guernsey	President	Retired: Elementary School Teacher
Stephen Brinkmann	Treasurer	President & CEO, BrandTech Scientific
Barbara Tanner	Secretary	Retired: Fixed Income Sales, JP Morgan/Designer & Marketer, Le Dauphin Design
Hans Ullstein		Retired: Management Consultant, Ward Howell International
Aimee Loinig		Corporate Attorney
Amy Rinehart		Realtor, William Pitt Sotheby's/Owner, Moonlight Publishing Services (consulting and graphic design)