



CFMC Grant Application

COMPLETE THIS APPLICATION FOR FUNDING REQUESTS FOR THE Community Foundation of Middlesex County Competitive Cycle.

Instructions: Complete the application on the website. You may "Save and Continue Later" - the site will email you a link which is active for 30 days. Review instructions document for full details before completing. Complete all questions.

Section V requires certain documents to be uploaded to the form - see the Application Instructions Document for a list of the required items. All items must be uploaded as PDF Files. The CFMC Budget Summary form is available on the website in Word. This document must be submitted as PDF file as well.

I. Application Information

Legal Name of Organization

Ivoryton Village Alliance

Division or Department Name (if applicable)

Ivoryton Illuminations

Other Tax Exempt Entity?

Are you a 501(c)3 Organization

Yes

EIN #

82279792

If your organization is not a 501(c) 3 tax exempt entity or division/department of a 170(c)1 government agency or religious organization, please contact Thayer Talbott, 860.347.0025, for further information before completing the application.

Total Cost associated with request \$

9000.00

Dollar Amount Requested \$

4100.00

Summary Statement

The Ivoryton Illuminations is seeking funds to assist with the costs associated with hosting the annual holiday light display. Professional installation and removal of the lights on the centerpiece tree is necessary to protect and ensure they are available for future years.

II. Funding Request Information

1. Proposal / Purpose

Every December for the past 15 years, the community of Ivoryton and Essex have welcomed the holiday season with the Ivoryton Illuminations kick off and month long light display. The Ivoryton Alliance is seeking this funding to enhance and continue the annual Ivoryton Illuminations holiday event. Staggered replacement of lighting and equipment began last year and will continue in the future so that a large quantity will not need to be purchased in the future. The Alliance is requesting funds to assist with the replacement of lights and to have newly purchased lights professionally installed and removed at the end of the season. In years past, the Alliance relied on volunteer support for the removal of the lights on the large tree. At times this would result in damage or the lights being left up for an extended period of time. In an effort to preserve the life and function of this investment, the Alliance has determined that this task is best contracted with a professional company.

2. Sustainability and Assessing Impact

The Illuminations was fortunate to receive a visit from the nationally televised Today show this past December. Success is measured by the attendance of our community and the joy brought to visitors and residents. With the new fame provided by the Today show, we expect this event to attract additional attendees in the coming years. Utilizing the funds provided in last year's generous grant, the Alliance replaced damaged and outdated lights for the large tree on the green which is the main feature of the display. The Alliance has created a plan which will replace additional lights on a staggered basis and to increase fundraising to assist with this plan. The professional installation of the most costly of these lights, will aid in adding longevity to the equipment.

III. Grant Program / Project Information

Organization Area of Impact (choose ONE)

Community Enrichment (Arts/Culture/History)

Grant Type (choose ONE)

Equipment

Target Demographics (Select all that apply):

- Adults
- Young Adults (ages 18-25)
- Youth (ages 13-17)
- Children (ages 6-12)
- Birth to 5 years old
- Families
- Parents / Guardians
- Retirees
- Students

Geographic Area(s) Served By This Application:

- Chester
- Deep River
- Essex
- Old Saybrook

- Westbrook

Total Number of People in Middlesex County Personally Impacted

5000

IV. Organization Information

Board of Directors / Trustees Information

Percent (%) of Directors/Trustees who contribute annually to Operations

100%

Total Number of Directors/Trustees:

6

Average number attending in person:

15

Total Number of Board meetings held last year:

4

Year of Return:

2023

Date most recent IRS Form 990 was filed:

2023

Organization's Total Operating Budget

10000

Organization's Fiscal Year

Jan 1 - Dec 31

Division Operating Budget Information

80

National Organization Chapter Information

Did you RECEIVE a competitive process grant in the:

- 2022-2023 process (fall 2022 or spring 2023)

Brief Background Statement of the Organization:

The Ivoryton Village Alliance is a group of business owners, community leaders and residents who host events during the year which promote community and economic growth. The Fourth of July Parade and Ivoryton Illuminations are events that the Alliance is directly involved with planning and hosting. The largest event is the Illuminations with a light display that attracts visitors state wide during the month of December following a community kick off event. The Alliance is a small volunteer group with the common goal of creating and sharing community spirit and joy.

V. Additional Information To Be Included with the Application

Please Note: Additional information requested below MUST be uploaded in PDF files. Other document formats will not be accepted by the application form. Attempts to upload other file formats could result in a loss of all application data entered.

A. Current Organization Operations Budget (Required)

- Ivoryton-Alliance-Budget-2024.pdf

B. Board of Directors and Officers List (Required)

- IvorytonAllianceBoard2024.pdf

C. IRS Tax Exempt Determination Letter

- [501-c-3-IRS-acceptance-letter.pdf](#)

D. For Program/Project Requests only - CFMC Budget Summary Form:

- CFMC-Summary-Budget-2.pdf

E. Organizations serving a region greater than Middlesex County - county-based budget summary:

F. America Rescue Plan Act (ARPA)

No

ARPA Funding detail

Additional financial documentation, including the organization's most recent audit, annual report, and IRS Form 990 may also be required. Only provide this information if requested.

For programs or projects which are collaborations among two or more organizations or where an organization provides in-school or after-school programming for schools, the Community Foundation requires a list of organizations or schools partnering with your organization as well as Letters of Support.

For the purposes of this application, collaborations are defined as partnerships where two or more agencies are committed through staffing, funding, and resource allocation to the goals and objectives of the program described. Because the nature of the collaboration requires two or more entities to work together, for the purposes of funding, only one organization may complete the application, and in doing so, accepts responsibility for all evaluative and fiduciary reporting.

For all collaborations, the Community Foundation requires letters of support from the non-applicant organization(s) and/or from the school(s) and school district(s) at which the applicant organization is the program.

Is this application in collaboration with a School(s) or School District(s)?

No

Is this application a collaboration of two or more nonprofit organizations (NOT schools)?

No

If this is an On-Going Collaboration, how long has the collaboration existed?

If Yes, is this a New or On-Going Collaboration?

List of Collaborators

Letters of Support (if a collaboration with schools or other nonprofits))

VI. Organization Contact Information

Are you a new nonprofit applicant to the Community Foundation?

Title

President

Executive Officer's Name

Lorraine Donovan

Executive Officer Email

lorrained860@gmail.com

Phone

(860) 754-8898

Title

Volunteer Member

Contact Person

Loretta McCluskey

Application Contact Email

ltmccluskey@msn.com

Phone

(860) 304-1891

Mailing Address

11 Read St.
Deep River, Connecticut 06417
United States

Street Address

Connecticut
United States

Website

ivorytonalliance.org

Social Media Channels

FB Ivoryton Village Alliance Instagram

VII. Non-Funding Needs

We are so very grateful for the Foundation's support in our efforts to promote community. Continued publicity for our events would be appreciated.

VIII. Marketing and Public Relations

Organizations receiving grants from the Community Foundation of Middlesex County must promote their funding awards according to the marketing and public relations guidelines established by the Community Foundation. By signing the application below, the CEO/Executive Director understands the Community Foundation's marketing and public relations requirements if awarded a grant. The Community Foundation will host a seminar on marketing guidelines and tips for grantees annually. The Community Foundation's Grantee Communications Kit may be downloaded on our website in the Nonprofit Resources section, middlesexcountycf.org/nonprofits/resources/forms-pr-guidelines/.

IX. Tax Exempt Standing and Use of Grant Funding Certification

By signing this application, the CEO/Executive Director/Board President is certifying that your organization is a qualified 501c3 organization or other charitable organization recognized and currently in good standing with the IRS, or 170(c)(1) governmental agencies. Should a grant be approved by the Community Foundation of Middlesex County, these funds may only be used for the purpose outlined in your original application; you must notify us if you are unable to do so. If grant funding is provided, you may only use these funds for charitable purpose as described in Section 170(c)2 of the IRS code, and funds may not be used for any political or lobbying activity. In addition, no tangible benefits, goods or services may be received by our donors or by staff members of the Community Foundation of Middlesex County in exchange for grant funding.

Signature Certification

I certify that my printed name as stated and assigned below constitutes my signature and may be accepted as such.

Title

Member

Printed Name

Loretta McCluskey

Date

03/07/2024